

LENSBABY®

YOUR GUIDE TO
LENSBABY'S CREATIVE EFFECTS
LENS SYSTEM



fisheye optic photo by joye ardyn durham



soft focus optic photo by david l. morel



soft focus optic photo by jerome hart

BEND THE RULES

Experience a whole new level of creative freedom in all of your artful outings. Lensbaby has a complete line of instruments designed to bend the rules back in your creative favor, to help you reframe possibilities and confound expectations. In short, every Lensbaby product exists to provide you with new possibilities: for exploring and revealing your own personal perspectives. See in a new way.

LENSBABY COMMUNITY

The world is full of Lensbaby photographers (sometimes called Lensbabyologists) who use the Lensbaby Creative Effects Lens System to produce a dazzling array of images that express their unique personal visions. Just spend a few minutes on Flickr, Facebook, Twitter, YouTube, the Lensbaby forum—even try your local camera club—and you'll find yourself immersed in Lensbaby images, videos and discussion.

Lensbaby photographers are doing great work—from enthusiasts posting their personal images online to pros setting themselves apart in an increasingly crowded marketplace by offering Lensbaby images to their clients. Each of these photographers has their own favorite combinations of Lensbaby lenses, optics and accessories that enable them to capture and share their personal artistic vision.

Jump into the world of Lensbaby today:

Instructional videos: lensbaby.com/video

Lensbaby forum: lensbaby.com/forum

Lensbaby workshops: lensbaby.com/workshops.php

Facebook: facebook.com/seeinanewway

Twitter: [@seeinanewway](https://twitter.com/seeinanewway)

Flickr: flickr.com/groups/lensbaby

YouTube: youtube.com/user/LensbabyMovies

Vimeo: vimeo.com/channels/lensbaby

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THE LENSBABY OPTIC SWAP™ SYSTEM

The Lensbaby Optic Swap System is the core of the Lensbaby Creative Effects approach to photography. Lensbaby is a system of interchangeable lens bodies, optics and accessories, providing you with an extended range of options to capture your creative vision in camera. With Lensbaby, you can capture the moment as it's happening—and have fun doing it!

1 Choose a lens



Lensbaby lens bodies are empty. Their job is to house an optic and provide you with a way to control your Sweet Spot when using a selective focus optic.*

2 Choose an optic



Each lens body is sold with an optic already installed, but you can swap your optic to achieve a different creative optical effect.

3 Customize it



Once you've chosen an optic, you're ready to shoot. Or, you can top it off with a Lensbaby accessory to adjust your vision even further. Use Lensbaby accessories to see wider, farther, closer, or to add an extra creative kick start to your photography.

HOW TO SWAP:



Insert the 3 teeth of the Optic Swap Tool into the 3 notches. Push down and turn counter-clockwise to unlock.



Turn the lens body upside-down, catching the optic.



Insert a new optic by lining up the posts into the notches.



To lock, turn tool clockwise until notch aligns with the lock symbol.

* See page 12 for an explanation of selective focus optics.

LENSBABY CREATIVE EFFECTS

Each Lensbaby lens is compatible with our full line of optics. Most Lensbaby optics are compatible with our full line of accessories, offering an almost limitless variety of creative effects. See the compatibility chart* for details. This diagram of the optics and accessories that are compatible with the Composer Pro is one example of the diversity of creative options available for photographers who purchase a Lensbaby lens:



* Product Compatibility Chart, see page 31

COMPOSER® PRO
Ultra-Smooth and Refined

The Composer Pro offers incredibly smooth focus and tilt/swivel ability. With its refined design and sturdy metal construction, the Composer Pro is a step up from the Composer, making it the premium choice for professional photographers and videographers everywhere. The Composer Pro is compatible with all optics in the Optic Swap System and ships with either the Sweet 35 Optic (left) or Double Glass Optic (right) installed. Each optic gives your image a Sweet Spot of sharp focus, surrounded by blur.



The Sweet 35 Optic is a 35mm selective focus optic with a 12-blade adjustable aperture that creates a tack sharp Sweet Spot of focus surrounded by blur. Experience an unprecedented level of creative control over the size of your Sweet Spot.

\$399.95



The Double Glass Optic is a 50mm selective focus optic with a tack sharp Sweet Spot of focus surrounded by blur. This optic features a system of interchangeable, magnetically levitating aperture disks (see page 13 for more details about interchangeable apertures).

\$299.95



HOW TO FOCUS WITH THE COMPOSER PRO

Bend the Composer Pro to move the Sweet Spot, then rotate the focusing ring to bring your subject into focus. It will automatically stay in its bent position. To bend and swivel the lens more easily, simply loosen the Locking Ring at its base. Tighten the Locking Ring to keep the lens in position for longer or repeated exposures.

COMPOSER PRO with SWEET 35 SPECS:

- Available in mounts for Canon EF (EOS), Nikon F, Sony Alpha A, Pentax K, Olympus 4/3 cameras
- High quality metal swivel ball for smooth, fluid tilt and refined focus mechanism
- Focal length: 35mm
- Minimum focus: approximately 7.5" (19cm)
- Maximum focus: infinity
- Apertures: full stops from f/2.5 - f/22
- Compatible with the Lensbaby Optic Swap System

COMPOSER PRO with DOUBLE GLASS SPECS:

- Available in mounts for Canon EF (EOS), Nikon F, Sony Alpha A, Pentax K, Olympus 4/3 cameras
- High quality metal swivel ball for smooth, fluid tilt and refined focus mechanism
- Focal length: 50mm
- Minimum focus: 18" (45cm)
- Maximum focus: infinity
- Apertures: full stops from f/2 - f/22
- Compatible with the Lensbaby Optic Swap System

COMPATIBLE OPTICS:



Sweet 35 Optic



Double Glass Optic



Pinhole/Zone plate



Plastic Optic



Single Glass Optic



Soft Focus Optic



Fisheye Optic



double glass optic photo by craig tanner



sweet 35 optic photo by quotidian photography



double glass optic photo by beth forester photography

COMPOSER®

Smooth and Precise

The award-winning Composer is one of our most popular lenses. The Composer's design is based on a ball and socket configuration that delivers smooth creative effects photography with ease. This is the original Composer design with nylon construction and an aluminum mount. It ships with the Double Glass Optic installed and is compatible with all optics in the Lensbaby Optic Swap System. The Double Glass Optic provides a tack-sharp Sweet Spot of focus surrounded by blur, with minimum diffusion at all aperture settings.

\$249.95



HOW TO FOCUS WITH THE COMPOSER

The Composer is a breeze to use. Simply bend the lens to move the Sweet Spot and then focus. The Composer stays in its bent position without needing to be locked. If you want to ensure the Composer will not move during an extended shooting session, you can lock the lens's position by rotating the Locking Ring. This locking feature makes the Composer ideal for studio photography or for longer or repeated exposures.

SPECS:

- Available in mounts for Canon EF (EOS), Nikon F, Sony Alpha A, Pentax K, Olympus 4/3 cameras
- Double Glass Optic included
- Ball and socket focusing mechanism
- Minimum focus: approximately 18" (45cm)
- Maximum focus: infinity
- Apertures (Double Glass Optic): full stops from f/2 - f/22
- Compatible with the Lensbaby Optic Swap System

COMPATIBLE OPTICS:



AWARDS:



SCOUT™

Simple and Centered

LENSES

Scout gives photographers a versatile, fun and affordable option for Fisheye photography. The first Lensbaby lens that does not bend, Scout is ideally suited for Fisheye photography because your image will always be perfectly centered. The Fisheye Optic offers two special features—creative lens flare when pointed toward a bright light source, and extreme close focus for a unique view of the world around you. Scout is also compatible with all other Lensbaby optics, giving full access to the wide range of creative effects offered within the Lensbaby Optic Swap System.

\$249.95



HOW TO FOCUS WITH THE SCOUT

Scout is easy to use. Simply compose your image, rotate to focus, and shoot! The Fisheye Optic features a creative lens flare effect that causes the edge areas, which would ordinarily be black, to glow with color whenever there are bright light sources in the image. This lens flare effect is particularly apparent when shooting with a full-frame camera, but it is also noticeable when shooting with APS-sized sensors. To explore this fun, unique effect, point your Scout with Fisheye Optic toward different kinds and colors of light. The ability to focus one half inch in front of the lens provides an extraordinary way to explore macro photography. Get close enough to a flower to nearly touch it—while capturing the entire garden surrounding it in the frame.

SPECS:

- Available in mounts for Canon EF (EOS), Nikon F, Sony Alpha A, Pentax K, Olympus 4/3 cameras
- Fisheye Optic included
- Smooth manual focus mechanism
- Focal Length: 12mm
- Minimum focus: .5" (1.3cm)
- Maximum focus: infinity
- Apertures (Fisheye Optic): full stops from f/4 - f/22
- Keeps your optic perfectly centered
- Compatible with the Lensbaby Optic Swap System

COMPATIBLE OPTICS:



MUSE®

Fast and Loose



Bend it, Baby! The Muse captures the spirit of Lensbaby photography, opening up a new realm of fun in focusing. Squeeze the Muse to focus, and bend your Sweet Spot around the photo. Like the Composer and the Control Freak, this little baby is compatible with Lensbaby's Optic Swap System, offering artists an almost limitless variety of looks and styles to capture their unique visions. The Muse ships with the tack-sharp Double Glass optic installed.

\$149.95



HOW TO FOCUS WITH THE MUSE

Get loose with the Muse. Focus by squeezing the Focusing Collar with your fingertips. Move the Sweet Spot of sharp focus around the picture by bending the lens in any direction. A guaranteed out-of-the-box experience.

SPECS:

- Available in mounts for Canon EF (EOS), Nikon F, Sony Alpha A, Pentax K, Olympus 4/3 cameras
- Double Glass Optic included
- Bellows focusing mechanism
- Minimum focus: approximately 12" (30cm)
- Maximum focus: infinity
- Apertures (Double Glass Optic): full stops from f/2 - f/8
- Compatible with the Lensbaby Optic Swap System

COMPATIBLE OPTICS:



CONTROL FREAK™

Methodical and Step-by-Step



The Control Freak is an ideal selective focus lens for tabletop and macro photography. You can compress and bend the lens to find your desired Sweet Spot, and then lock it in place with the push of a button. Once locked, you can fine focus using the barrel focusing ring and fine tune the tilt with the Control Freak's three metal posts.

\$349.95



HOW TO FOCUS WITH THE CONTROL FREAK

Focus your Control Freak by compressing the lens with your fingers until your subject comes into focus. Then move the Sweet Spot around the photo by bending the lens. When the Sweet Spot is sharp and placed where you want it, press the Locking Button on the Focusing Collar to lock your Control Freak into place. You can then adjust your focus by rotating the Fine Focusing Ring, then fine tune your tilt by rotating the metal rods. You can also push on the back of the Control Freak's focus ring to focus closer, which is useful for macro photography.

SPECS:

- Available in mounts for Canon EF (EOS), Nikon F, Sony Alpha A, Pentax K, Olympus 4/3 cameras
- Double Glass Optic included
- Bellows focusing mechanism
- Focal length: approximately 50mm
- Minimum focus: approximately 9" (23cm)*
- Maximum focus: infinity
- Apertures (Double Glass Optic): full stops from f/2 - f/22
- Compatible with the Lensbaby Optic Swap System

COMPATIBLE OPTICS:



* Allows for extremely close focus—zero inches in front of the lens when used with the Fisheye Optic.

COMPOSER® with TILT TRANSFORMER

Revolutionary Tilt

The Composer with Tilt Transformer is two products in one: you can enjoy all the creative freedom the Composer offers with the Lensbaby Optic Swap System, plus true tilt photography when you swap the Composer Focus Front for a Nikon lens.

\$349.95



HOW TO FOCUS THE COMPOSER WITH TILT TRANSFORMER

The Composer with Tilt Transformer operates just like the Composer—simply bend the lens to move the Sweet Spot of sharp focus. You can also lock the lens's position by rotating the Locking Ring. The Composer with Tilt Transformer is compatible with the Lensbaby Optic Swap System, which lets you swap additional optics in and out of your lens, giving you a wide range of creative effects. To see the possibilities, visit our gallery. Remove the Composer Focus Front and you have the Tilt Transformer. Attach a Nikon Mount lens to the Tilt Transformer for true tilt photography. The Tilt Transformer's extreme tilt range gives you extraordinary control over the size and placement of a slice of sharp focus through your photo.

COMPOSER FOCUS FRONT SPECS:

- Available in mounts for Panasonic Lumix™ G Micro System, Olympus PEN® digital cameras and Sony® α NEX digital cameras
- Double Glass Optic + Optic Adapter included
- Optic Adapter reduces actual focal length to ~40mm (~80mm effective focal length)
- Minimum focus: about 12" (30cm)
- Maximum focus: infinity
- Apertures (Double Glass Optic): full stops from f/1.8 - f/22
- Compatible with the Lensbaby Optic Swap System

TILT TRANSFORMER SPECS:

- When used with Nikon mount lenses, produces a slice of sharp focus through the image
- Tilt up to twice as far as standard tilt-shift lenses, making it possible to achieve more extreme blur, falling off of a very thin slice of selective focus, as compared to the usual slice of focus width and focus fall-off of a typical tilt-shift lens
- High-quality metal swivel ball for smooth, fluid tilt
- Easy grip, metal Locking Ring controls ease of adjusting tilt

COMPATIBLE OPTICS:



AWARDS:





nikon mount lens + tilt transformer
photo by david akoubian



nikon mount lens + tilt transformer
photo by craig strong



nikon mount lens + tilt transformer
photo by tyson robichaud



nikon mount lens + tilt transformer
photo by tyson robichaud



nikon mount lens + tilt transformer
photo by rebekah johnson

OPTICS



Lensbaby's Optic Swap System contains 7 different optics that can be swapped in and out of each one of our lens bodies. Each optic lets you experiment with creative effects from behind the lens.

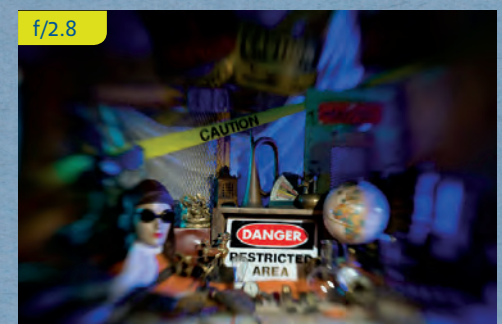
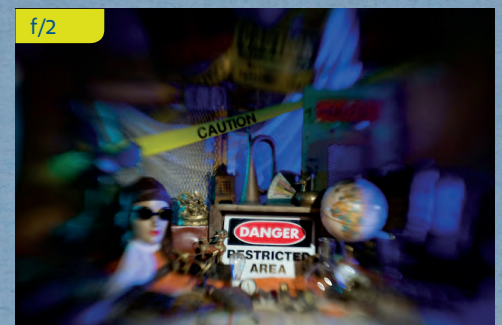
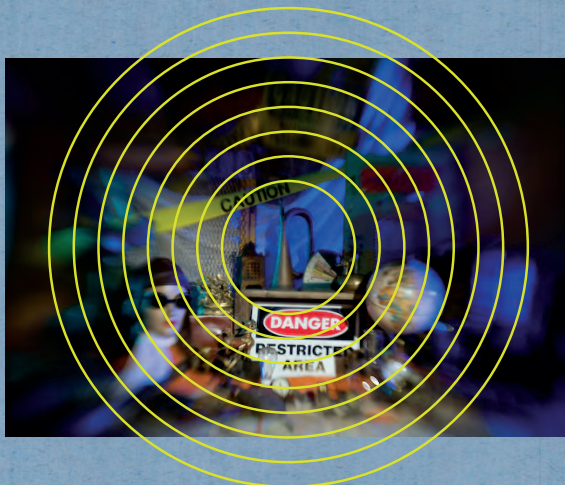
BUILT-IN APERTURES: SWEET 35 OPTIC

The Sweet 35 Optic is a 35mm selective focus optic with a 12-blade adjustable aperture that creates a tack sharp Sweet Spot of focus surrounded by blur. Experience unprecedented creative control as you rotate the dial on the front of the optic. As you rotate, you quickly and easily change the size of your Sweet Spot, in the moment, without missing a beat.



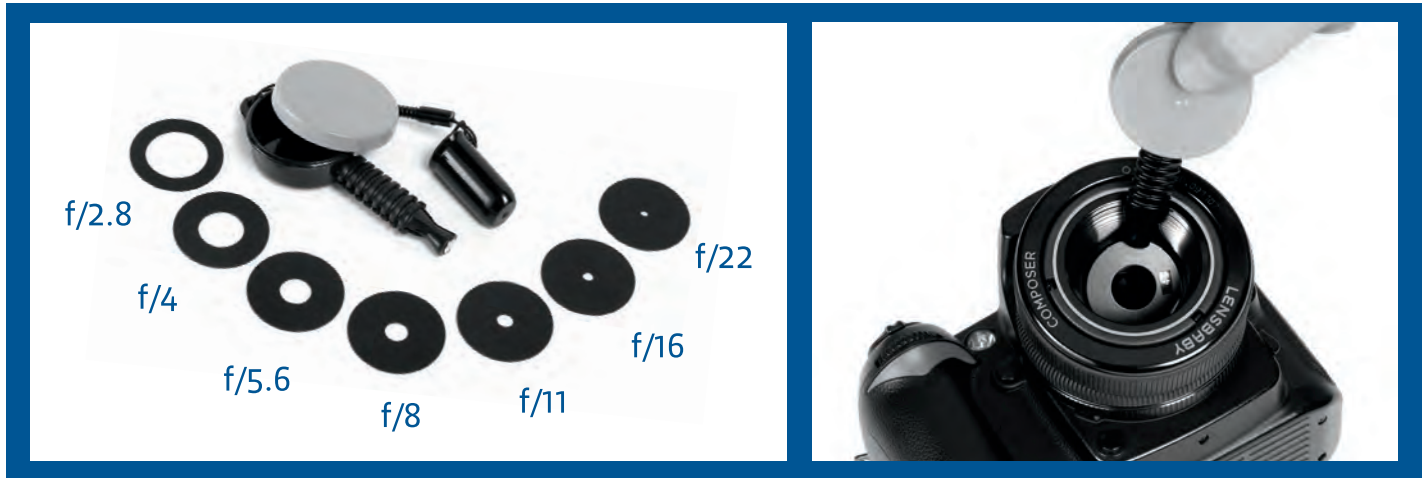
CHOOSE YOUR SWEET SPOT

Want to break out of your box? From sharp to dreamy, maximum to minimum blur, you choose the look you want. As you change your apertures you control both depth of field and radial size of your Sweet Spot of focus.



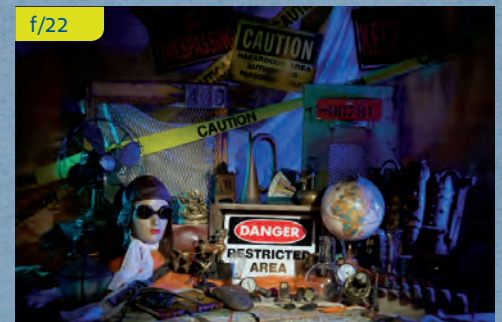
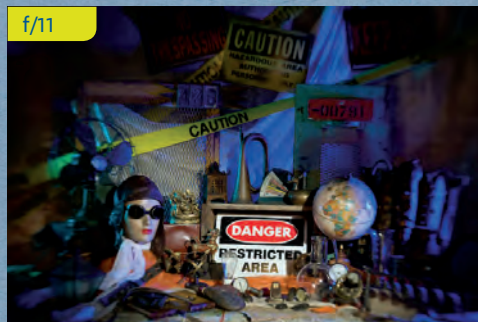
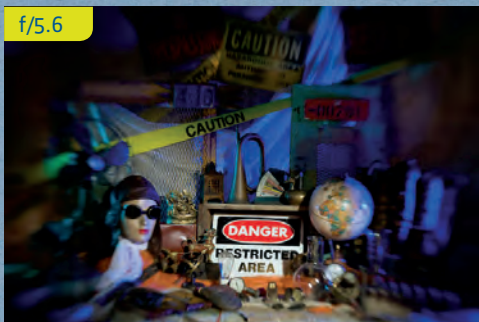
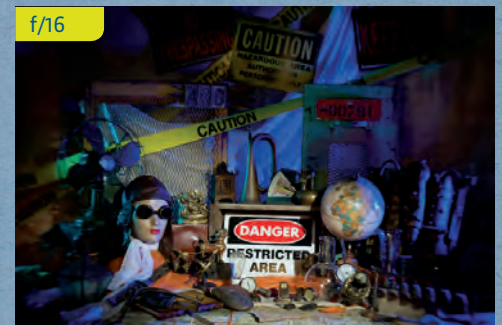
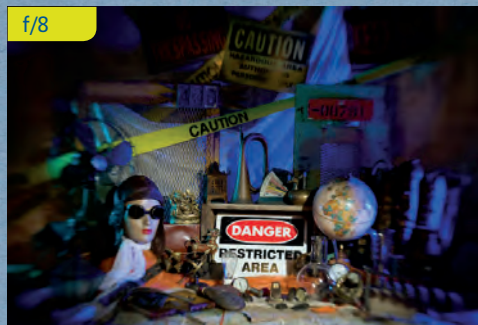
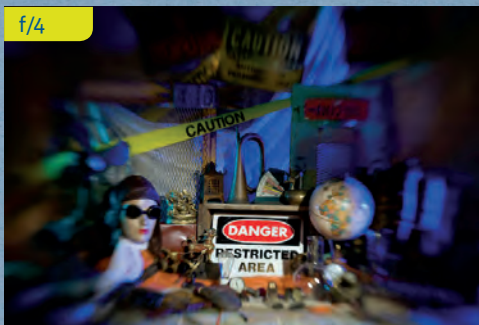
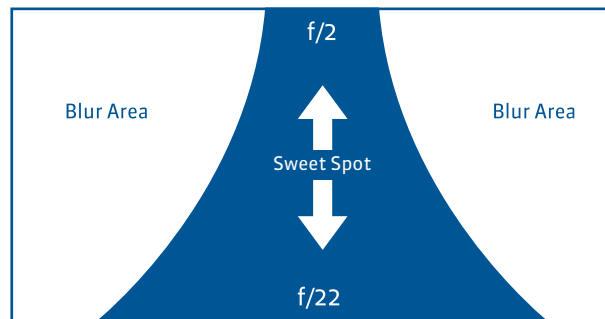
INTERCHANGEABLE APERTURES

Several Lensbaby Optics—the Double Glass, Single Glass, Plastic, Soft Focus and Fisheye—use a system of interchangeable, magnetically levitating aperture disks.



The size of the Sweet Spot is controlled by your aperture. The larger the aperture opening, the smaller the Sweet Spot.

To change your aperture, simply touch the tip of your Magnetic Aperture Removal Tool to the aperture disk and lift it out. Then drop a new aperture disk into the front of the lens.



SWEET 35 OPTIC

Visibly Versatile



The Sweet 35 Optic is a 35mm selective focus optic with a 12-blade adjustable aperture that lets you continuously re-size your Sweet Spot of sharp focus and surrounding area of soft blur. Its versatile 35mm focal length captures your surroundings yet focuses close enough to include every important detail.

\$179.95

SPECS:

- 4 multi-coated glass elements, in three groups
- Selective focus optic
- Focal length: 35mm
- 12-blade adjustable aperture
- Apertures: full stops from f/2.5 - f/22
- Ships with clear plastic storage case and removal tool
- Compatible with Lensbaby Composer, Composer Pro, Scout, Muse, and Control Freak lens bodies



sweet 35 optic photo by kathleen clemons



sweet 35 optic photo by tyson robichaud



sweet 35 optic photo by destiny lane



sweet 35 optic photo by holli true

DOUBLE GLASS OPTIC

Tack Sharp



double glass optic photo by jeff lovinger



double glass optic photo by brian bastinelli



double glass optic
photo by corey hilz



double glass optic
photo by latrenia bryant



The Double Glass Optic is a 50mm selective focus optic with drop-in apertures. This multi-coated optical glass doublet provides a tack-sharp Sweet Spot of focus with minimum diffusion at all aperture settings.

\$89.95

SPECS:

- Low dispersion, high refractive index, multi-coated optical glass doublet
- Selective focus optic
- Focal length: 50mm
- Drop-in aperture
- Apertures: full stops from f/2 - f/22
- Ships with clear plastic storage case and removal tool
- Compatible with Lensbaby Composer, Composer Pro, Composer with Tilt Transformer, Scout, Muse, and Control Freak lens bodies

SINGLE GLASS OPTIC

Vintage View



Our simple selective focus Single Glass Optic is similar to the primitive optic you would find in an antique camera. Single Glass is ideal for fine art, portraiture, black and white images, and any shot requiring a subtle, soft, dreamy effect.

\$39.95

SPECS:

- Uncoated double convex optical glass singlet
- Selective focus optic
- Focal length: 50mm
- Drop-in aperture
- Apertures: full stops from f/2 - f/22
- Ships with clear plastic storage case and removal tool
- Compatible with Lensbaby Composer, Composer Pro, Composer with Tilt Transformer, Scout, Muse, and Control Freak lens bodies



single glass optic photo by lenore ryan



single glass optic photo by jack davis



single glass optic photo by mauro del romano



single glass optic photo by kevin kubota

PLASTIC OPTIC

Dreamy and Ethereal



plastic optic photo by shawn linehan



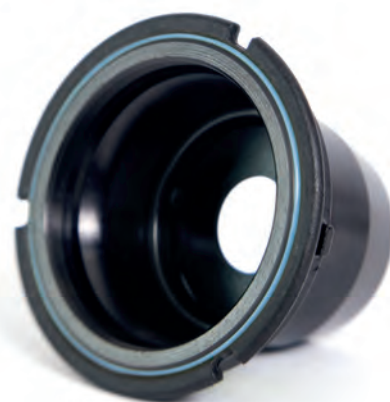
plastic optic photo by corey hilz



plastic optic photo by jessica bromer



plastic optic photo by kerri friedman



The Plastic Optic is for toy camera, plastic fanatics. Our softest selective focus optic, it creates ethereal photos with abundant chromatic aberration.

\$39.95

SPECS:

- Uncoated double convex plastic singlet
- Selective focus optic
- Focal length: 50mm
- Drop-in aperture
- Apertures: full stops from f/2 - f/22
- Ships with clear plastic storage case and removal tool
- Compatible with Lensbaby Composer, Composer Pro, Composer with Tilt Transformer, Scout, Muse, and Control Freak lens bodies

PINHOLE/ZONE PLATE

Artistic Distortion



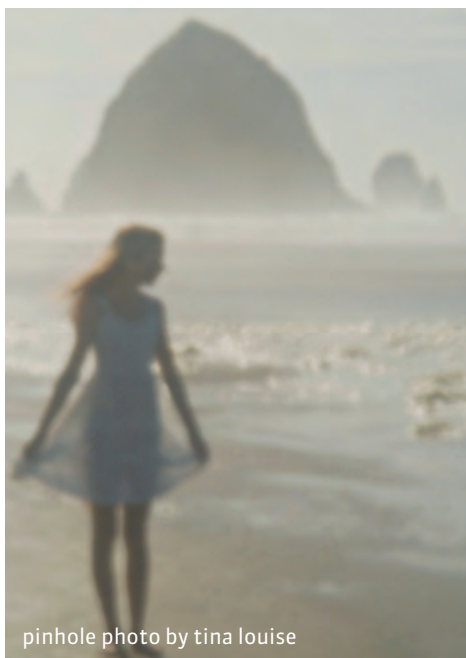
Our Pinhole/Zone plate lets you create pinhole or zone plate photos. In either mode you capture dreamy images that are equally soft from edge to edge.

The zone plate will produce images with more glowing and diffused light than the pinhole, which tends to be sharper.

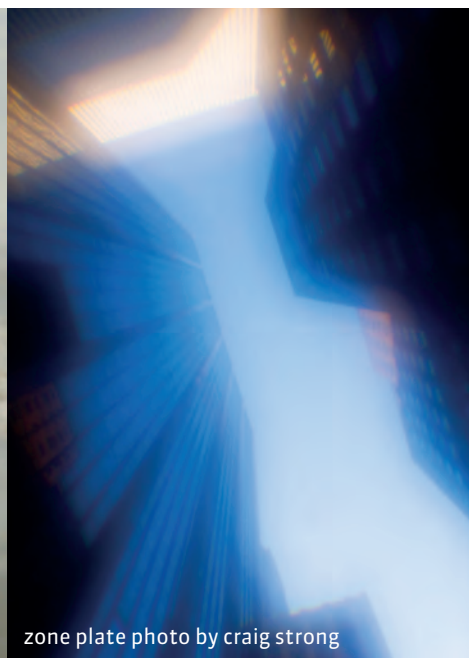
\$39.95

SPECS:

- Easy slide mechanism allows you to switch between pinhole and zone plate
- Focal length: 50mm
- Pinhole: f/177
- Zone Plate: f/19
- Ships with clear plastic storage case and removal tool
- Compatible with Lensbaby Composer, Composer Pro, Composer with Tilt Transformer, Scout, Muse, and Control Freak lens bodies



pinhole photo by tina louise



zone plate photo by craig strong



zone plate photo by corey hilz



pinhole photo by quotidian photography

SOFT FOCUS OPTIC

Evenly Soft



soft focus optic photo by craig strong



soft focus optic photo by robert hesse



soft focus optic photo by bjorn rannestad



soft focus optic photo by lisa tanner



The Soft Focus Optic creates a velvety soft image perfect for portraits, flowers, landscapes or any subject that needs a soft touch. Soft Focus has a look that is evenly soft throughout the image without the Sweet Spot of sharp focus created by our selective focus optics. You can vary the amount of softness by changing and stacking the aperture disks.

\$89.95

SPECS:

- Multi-coated optical glass doublet
- Focal length: 50mm
- Magnetic disk aperture system (degree of softness controlled by changing the aperture disks)
- Includes 3 special multi-hole soft focus aperture disks
- Apertures: full stops from f/2 to f/22
- Ships with clear plastic storage case and removal tool
- Compatible with Lensbaby Composer, Composer Pro, Composer with Tilt Transformer, Scout, Muse, and Control Freak lens bodies

FISHEYE OPTIC

Fisheye Flair



The Fisheye Optic's ultra-wide 12mm focal length and 160-degree field of view captures eye-popping fisheye views from infinity all the way down to half an inch from the front of your lens. It is designed for use with the Composer and Scout, but can also be used with the Muse and Control Freak.*

\$149.95

SPECS:

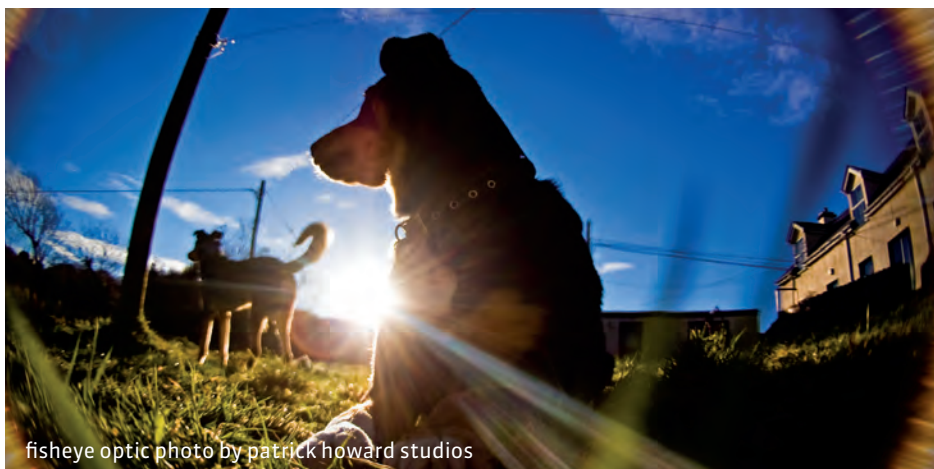
- Six element multi-coated optical design
- 160-degree field of view
- Focal length: 12mm
- Minimum focus: .5" (1.3cm)
- Maximum focus: infinity
- Apertures: full stops from f/4 - f/22
- Ships with clear plastic storage case and removal tool
- Due to the extremely wide angle of view, full frame shooters will generally see a black circle around almost the entire image, and APS-sized sensor shooters will see black at the corners of their images
- Compatible with Lensbaby Composer, Composer Pro, Scout, Muse, and Control Freak lens bodies

* Works best for macro photography (0-3 inches, 0 - 7.6cm) when used with the Control Freak.

AWARDS:



(2010)



fisheye optic photo by patrick howard studios



fisheye optic photo by joye ardyn durham



fisheye optic photo by craig strong



fisheye optic photo by keri friedman

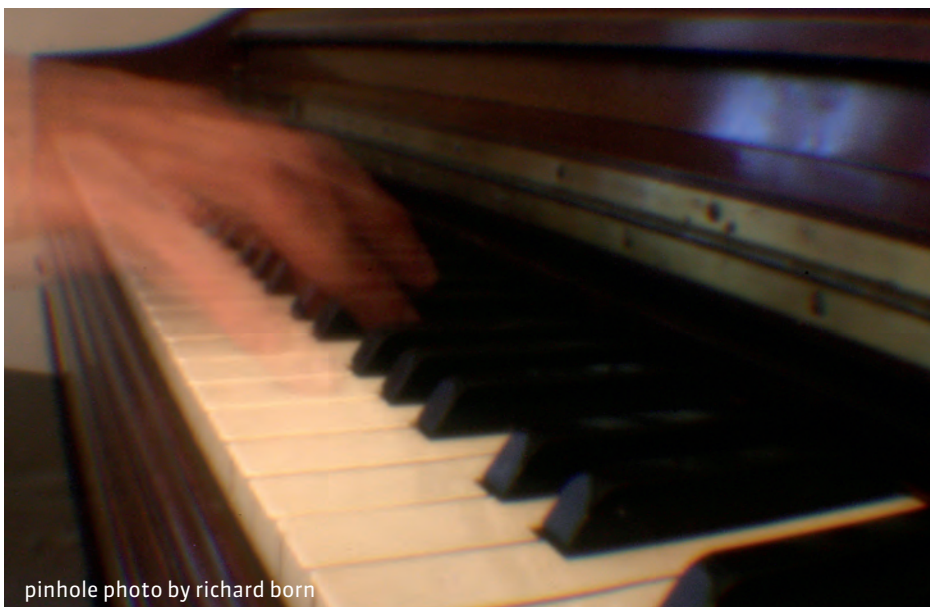


fisheye optic photo by kathleen clemons



fisheye optic photo by mark cornelison

OPTIC KIT



pinhole photo by richard born



single glass optic photo by aj schroetlin



plastic optic photo by jessica bromer



zone plate photo by keri friedman



The Lensbaby Optic Kit includes three optic options: Plastic, Pinhole/Zone plate, and Single Glass. Part of the Lensbaby Optic Swap System.

Plastic Optic: our softest selective focus optic creates ethereal photos with abundant chromatic aberration.

Pinhole/Zone plate Optic: lets you shift easily back and forth from pinhole to zone plate mode by simply sliding a toggle inside the optic.

Single Glass Optic: ideal for fine art, portraiture, black and white images, and any shot requiring a subtle, soft, dreamy effect.

\$99.95

ACCESSORIES

0.42x SUPER WIDE ANGLE CONVERSION LENS



Stretch your Lensbaby vision to the max with the 0.42x Super Wide Angle Conversion lens, which converts your Lensbaby optic's focal length from 50mm to 21mm. Specifically designed for compatibility with the Lensbaby Optic Swap System, this 0.42x is lighter and sharper than any comparable product on the market. The 0.42x also has a macro capability, allowing you to focus as close as 2.75" (7cm) away from the front of your lens.

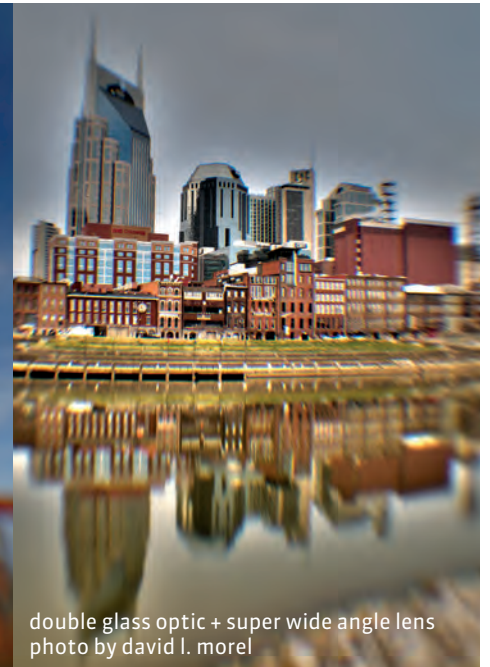
\$79.95

SPECS:

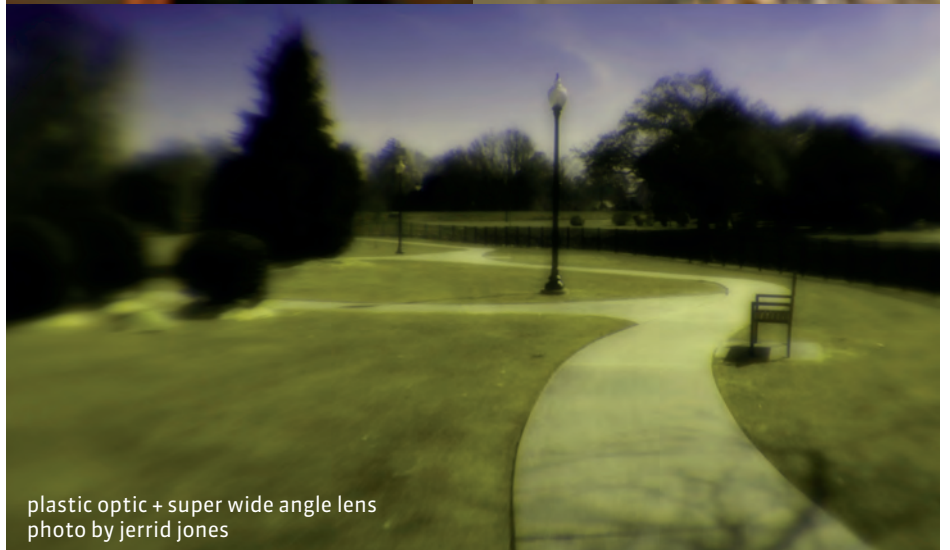
- Converts Lensbaby optics from 50mm to 21mm focal length
- Macro capability allows focus as close as 2.75" (7cm) from the front of the lens
- 50% lighter and 50% smaller than standard 0.42x wide angle accessory lenses
- Attaches via 37mm screw threads onto the front of Lensbaby optics (not compatible with the Fisheye or Sweet 35 Optics), front threads are 52mm to accept 52mm filters and step up rings
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics



double glass optic + super wide angle lens
photo by joseph brunjes



double glass optic + super wide angle lens
photo by david l. morel



plastic optic + super wide angle lens
photo by jerrid jones



double glass optic + super wide angle lens
photo by lisasmithstudios.com

0.6x WIDE ANGLE/1.6x TELEPHOTO KIT



double glass optic + wide angle lens
photo by craig strong



double glass optic + wide angle lens
photo by craig strong



double glass optic + telephoto lens
photo by clangphoto.com



double glass optic + telephoto lens
photo by angela morris



Widen your horizons or look beyond them with the Lensbaby Wide Angle/Telephoto Kit. The 0.6x Wide Angle lens and 1.6x Telephoto lens allow you to change your Lensbaby optic's 50mm focal length to either 30mm or 80mm.

Choose the conversion lens you want to work with and screw it onto the 37mm threads on the front of your Lensbaby lens.

\$89.95

SPECS:

- 0.6x Wide Angle converts your Lensbaby optic from a 50mm focal length to a 30mm focal length, while keeping the size of the Sweet Spot constant relative to the size of the photo
- 1.6x Telephoto converts your Lensbaby optic from a 50mm focal length to an 80mm focal length, slightly increasing the size of the Sweet Spot of focus
- Both are 37mm threaded and screw into the front of the Lensbaby
- Both have 46mm front threads to accept filters
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics

+4 AND +10 MACRO KIT



Want to explore the jungle in your backyard or capture the gleam of a diamond ring in a new way?

The Lensbaby Macro Kit lets you use selective focus on a very small scale. It features one +4 filter and one +10 filter, allowing you to focus from 2 to 13 inches (5 to 33cm) away.

Screw a macro element onto the front of your Lensbaby optic and then make subtle tilts to the lens to move your Sweet Spot around a miniature world.

\$39.95

SPECS:

- The +4 and the +10 filters can be screwed onto the 37mm threads on the front of your Lensbaby optic, either individually or stacked
- +4 lens allows you to focus your Lensbaby from 6" to 13" (15 to 33cm) away
- +10 lens allows you to focus your Lensbaby from 3" to 6" (7.6 to 15cm) away
- Stack the +4 lens on top of the +10 lens to focus from 2" to 3" (5 to 7.6cm) away
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics

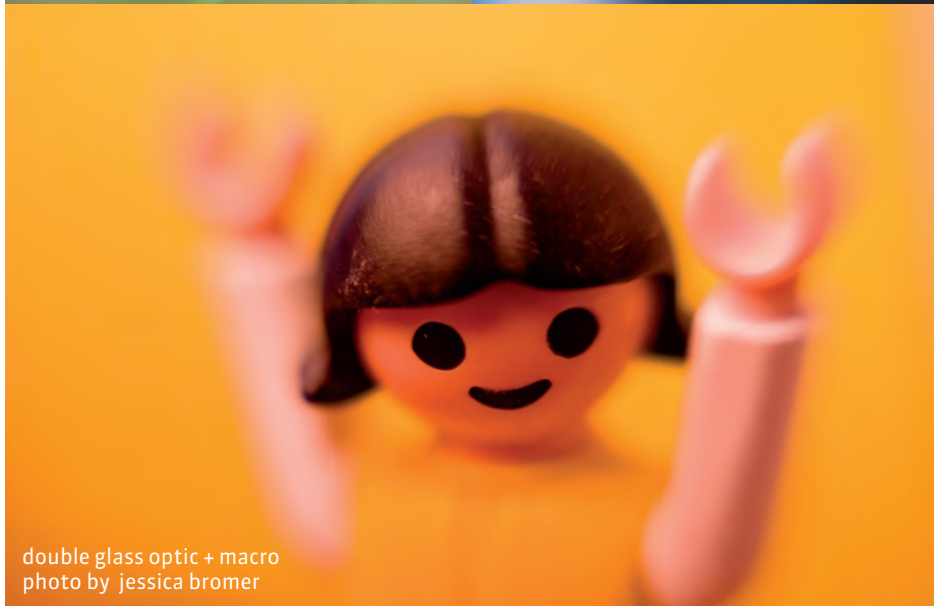
AWARDS:



double glass optic + macro
photo by kathleen clemons



double glass optic + macro
photo by stacey shackford



double glass optic + macro
photo by jessica bromer



double glass optic + macro
photo by sergej karssen

CREATIVE APERTURE KIT 2



creative aperture photo by sara patton



creative aperture photo by aj schroetlin



creative aperture photo by kevin kubota



creative aperture photo by corey hilz



When a Creative Aperture disk is used with a Lensbaby SLR lens, the shape cut into the aperture disk will appear in the photograph anywhere bright points of light are out of focus (i.e., decorative lights at night).

Our Creative Aperture Kit 2 contains 9 pre-cut shapes for you to enjoy. If you'd prefer to make your own from blanks, use craft store hole punches or an exacto knife to cut shapes in our Creative Aperture Kit Blanks.*

Creative aperture disks are meant to be dropped into your Lensbaby optic in place of the aperture disks that come with most Lensbaby optics.

Just make sure to place some of these bright points of light in the blurry part of the image (not the Sweet Spot of focus) – otherwise those cool shapes won't appear. The more you bend and blur your image, the more pronounced the shapes become.

\$19.95

SPECS:

- Lensbaby Creative Aperture Kit 2 contains 1 of each disk: birds, diamonds, dripsplat, heart, slots, star, swirly, sunburst and whirlpool
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics

* You can also buy a set of blanks and make your own apertures with an exacto knife or hole punch—the Lensbaby Creative Aperture Kit Blanks contains 10 blank disks (\$10.00).

STEP-UP/SHADE



The Lensbaby Step-Up/Shade gives you more artistic control. Standard step-up rings require a spacer to work with Lensbaby optics, so we created a special 37mm to 52mm step-up ring that fits directly into the optic in your Lensbaby lens and

provides lens shade capability.

With the Step-Up/Shade you can add 52mm filters to your favorite combination of Lensbaby optic, aperture, and accessory lens, opening up even more creative possibilities.

Screw your Step-Up/ Shade onto the 37mm threads on the front of your Lensbaby optic. With no filter attached, the lens shade provides 1.44 inches (3.66cm) of depth from the lip of the shade to the optic's

surface. You can screw any 52mm filter onto the Step-Up/Shade.

SPECS:

- Rear is 37mm threaded / Front is 52mm threaded to attach 52mm filters
- Measures 1.44 inches (3.66cm) from the front edge of the hood to the surface of optic
- Internal grooves trap stray light to help minimize lens flare
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics
- Specially designed to work with Lensbaby Focus Rings and recessed optics

\$29.95

ACCESSORY KIT



Cover all your angles with the Lensbaby Accessory Kit, which includes the 0.6x Wide Angle / 1.6x Telephoto Kit, the Macro Kit, and the Creative Aperture Kit.

0.6x Wide Angle / 1.6x Telephoto Kit: allows you to change your Lensbaby's effective focal length

to either 30mm or 80mm, while keeping the size of the Sweet Spot constant relative to the size of the photo

- Both are 37mm threaded and screw into the front of the Lensbaby optic for ease of use
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics

Macro Kit: allows you to use selective focus on a very small scale

- It features one +4 filter and one +10 filter, which can be screwed onto the front of your Lensbaby optic either individually or together, allowing you to focus from 2 to 13 inches (5 to 33cm) away

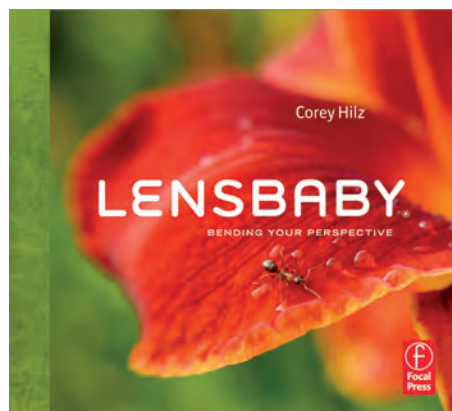
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics

Creative Aperture Kit: the shape in the aperture disk will appear anywhere bright points of light are out of focus in an image

- The shapes in the Creative Aperture Kit 2 include one of each of the following: birds, diamonds, dripsplat, heart, slots, star, swirly, sunburst and whirlpool
- Compatible with all Lensbaby optics except the Fisheye and Sweet 35 Optics

\$129.95

LENSBABY BOOK



If you've ever wished you could learn about all of the creative possibilities that Lensbaby offers, this is the book for you! Seeing subjects with a new perspective is at the heart

of the Lensbaby experience. With the essential information found in this book, you'll be able to take your creative exploration to the next level. Written by Lensbaby Guru Corey Hilz, **Lensbaby: Bending Your Perspective** starts off with an overview of each lens in the Lensbaby suite.

Packed with tips on composition and techniques for capturing your best images, you'll be immersed in the wonderful world of Lensbaby in no time. On nearly every page you'll find a full color image created by a Lensbaby expert to inspire your own shooting. You'll also find complete

coverage of all of the Lensbaby optics and accessories, from the Optic Swap System to a Macro Kit, Creative Aperture Disks, and Super Wide Angle Lens.

Lensbaby: Bending Your Perspective is the only complete resource with all of the information you need to know to create successful Lensbaby images. The book also includes beautiful portfolio galleries covering a full range of styles from some of the best photographers working with the Lensbaby Creative Effects Lens System.

\$29.95

SYSTEM BAG



The Lensbaby System Bag is the perfect one-stop carrying system for all of your Lensbaby lenses, optics and accessories. The removable and adjustable elastic straps inside the bag allow you to customize and carry your favorite Lensbaby

shooting set up. The Lensbaby System Bag can accommodate many combinations of Lensbaby lenses (Muse, Control Freak, Composer, Scout and Composer with Tilt Transformer), optics or accessories.

SPECS:

- Sturdy yet flexible construction
- Strong Velcro® straps enable one Lensbaby System Bag to attach to another
- Carrying handle with option to attach shoulder strap
- Measures 10.5" x 3" x 3" (25.4 x 7.6 x 7.6cm)
- Inside, convenient mesh pocket for additional storage
- Zippered outside pocket
- Easy-access corner flaps enable photographers to access items at corners of bag without opening entire bag

\$39.95

CUSTOM LENS CASE FOR COMPOSER, MUSE, SCOUT OR TILT TRANSFORMER



This custom case is a 600 denier nylon clamshell-type lens case made to carry a Composer, Muse, Scout or Composer with Tilt Transformer.

SPECS:

- Sturdy padded nylon construction
- Zipper seal
- Fits the Composer/Muse/Scout/Tilt Transformer

\$17.95

CUSTOM LENS CASE FOR CONTROL FREAK



This custom case is a 600 denier nylon clamshell-type lens case made to carry a Lensbaby Control Freak.

SPECS:

- Sturdy padded nylon construction
- Zipper seal
- Fits the Control Freak

\$19.95

KITS

We've designed 3 kits to allow you to delve into Lensbaby's creative effects system with one convenient package and at significant savings. Find out more about each kit below and then choose the one that fits your style.

PORTRAIT KIT



We've chosen the following combination of Lensbaby lenses, optics and accessories to help you produce creative images that will enhance your subject's personality in a fun and unique way.

- Composer with Double Glass Optic
- Soft Focus Optic
- 0.6x Wide Angle/1.6x Telephoto Kit
- Creative Aperture Kit 2
- System Bag
- Optic Swap Tool/Container

Available at a special price when you order them in this bundle.

ULTIMATE PORTRAIT KIT

\$469.95



Take your Lensbaby portraiture to the next level with even more artful options. This kit includes both the simple and centered Scout and the ultra-smooth and refined Composer Pro.

- Composer Pro with Double Glass Optic
- Scout with Soft Focus Optic
- 0.6x Wide Angle/1.6x Telephoto Kit
- Creative Aperture Kit 2
- System Bag
- Optic Swap Tool/Container

Available at a special price when you order them in this bundle.

CREATIVE EFFECTS KIT

\$589.95




















The Creative Effects System Kit is a great way to immerse yourself in the variety of creative options Lensbaby products offer.

- Composer Pro with Double Glass Optic
- Optic Kit (see page 21)
- Accessory Kit (see page 26)
- System Bag
- 3 Optic Swap Tool/Containers

Available at a special price when you order them in this bundle.

\$539.95

PRODUCT COMPATIBILITY CHART

LENS BODIES ▼	OPTICS						
	Sweet 35 Optic 	Double Glass Optic 	Fisheye Optic 	Pinhole/Zone plate 	Plastic Optic 	Single Glass Optic 	Soft Focus Optic 
Composer Pro 	✓	✓	✓	✓	✓	✓	✓
Composer 	✓	✓	✓	✓	✓	✓	✓
Scout 	✓	✓	✓	✓	✓	✓	✓
Muse 	✓	✓	✓	✓	✓	✓	✓
Control Freak 	✓	✓	✓	✓	✓	✓	✓
Composer with Tilt Transformer 	⊘	✓	⊘	✓	✓	✓	✓
ACCESSORIES ▼							
Wide Angle/Telephoto Lens 	⊘	✓	⊘	✓	✓	✓	✓
Super Wide Angle Conversion Lens 	⊘	✓	⊘	✓	✓	✓	✓
Macro Kit 	⊘	✓	⊘	✓	✓	✓	✓
Creative Aperture Kit 2 	⊘	✓	⊘	⊘	✓	✓	✓
Step-Up Shade 	⊘	✓	⊘	✓	✓	✓	✓

LENSBABY ROOTS

PERFECTION IS BORING

2003



Craig Strong, a professional photographer from Portland, Oregon, invented the Lensbaby while looking for a way to add vitality to the flat, lifeless perfection that early digital cameras brought to his work.



With a vacuum cleaner hose body and optics scavenged from a large format Speed Graphic Lens, the first Lensbaby was a rather ugly duckling, but it took beautiful photos so Craig decided he wanted to share his idea with the world.

INSPIRATION IS CONTAGIOUS

2005



Devoted Lensbabyologists loved the vintage feel of the Original Lensbaby Optic (which survives to this day as the Single Glass Optic), but photographers asked for a sharper Sweet Spot and an easier way to change apertures. So the Lensbaby team designed Lensbaby 2.0 with its more refined optic, sharper Sweet Spot and magnetic levitating aperture disks. The 2.0 optic is offered today as the Double Glass Optic.

Macro Kit



Lensbaby introduced the Macro Kit, enabling photographers to see in a new way on a very small scale.

2006



Lensbabyologists loved shooting fast and loose with the 2.0 but asked for greater ease in achieving repeatable results and shooting in low light. In response, the Lensbaby team developed Lensbaby 3G, with its unique locking mechanism, to fill that need.

VERSATILITY IS VISIONARY

2008

Optic Swap System



Why should a lens be stuck with one installed optic? The Lensbaby team realized that the bending and tilting that Lensbaby lenses offered could be used to create an endless variety of effects—if the optics inside the lens could be changed.

Muse



Composer



Control Freak



The Lensbaby team redesigned Lensbaby lenses into a Creative Effects Lens System with interchangeable optics. Lensbaby 2.0 and 3G were re-imagined as the Muse and Control Freak. The Composer, with its ball and socket design, brought a new level of ease to composing a selective focus shot.

EVOLUTION IS ESSENTIAL

2009

Soft Focus Optic



Fisheye Optic



0.42x Super Wide Angle



The rush of excitement from 2008's groundbreaking work continued in 2009, as the Optic Swap System grew to include Soft Focus and Fisheye. Vistas were expanded even further with the introduction of the 0.42x Super Wide Angle accessory.

2010

Scout



With the introduction of the straight-bodied Scout lens, Lensbaby offered photographers an optimal lens for the Fisheye, Soft Focus and Pinhole/Zone plate optics.

Creative Aperture Kit 2



Lensbaby enlisted the aid of the Creative Aperture enthusiasts among our customers to help us design fun new shapes for the Creative Aperture Kit 2.

2004



Craig redesigned the ugly duckling prototype and called it "The Original Lensbaby."



Craig met his partner Sam Pardue when he photographed Sam's wedding. Later, Sam and Craig decided to get hitched up too, launching Lensbaby in 2004 at the WPPI tradeshow. Within 6 months, photographers from 40 countries around the world had purchased The Original Lensbaby.

2007

Wide Angle/Telephoto Kit

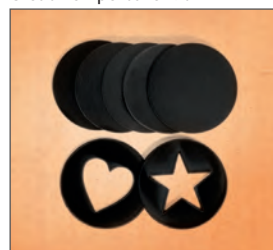


Lensbaby introduced the Wide Angle/Telephoto Kit, designed to let photographers see wider and farther.



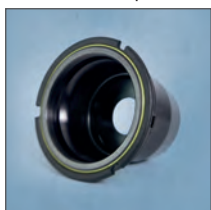
When Oscar®-winning cinematographers began to custom modify Lensbaby lenses to work on movie cameras, the Lensbaby team designed Lensbaby 3GPL to serve these visionaries.

Creative Aperture Kit

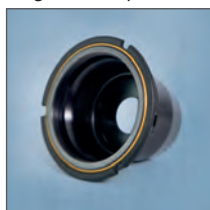


The Creative Aperture Kit was born when Craig realized that he could take advantage of the Lensbaby's unique levitating magnetic aperture system to give photographers creative control over the out-of-focus areas of their photographs.

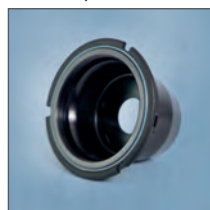
Double Glass Optic



Single Glass Optic



Plastic Optic



Pinhole/Zone plate



The Optic Swap System allowed photographers to switch between any of four optics—Double Glass, Single Glass, Plastic and Pinhole/Zone plate.

Composer with Tilt Transformer



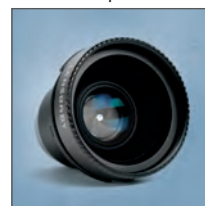
The Composer with Tilt Transformer shattered preconceived notions by combining the unlimited creative potential of the Optic Swap System with the ability to attach any Nikon mount lens to the Composer's swivel ball, for true tilt photography.

2011

Composer Pro



Sweet 35 Optic



Lensbaby products reached a new level of refinement with the introduction of the Composer Pro and Sweet 35 Optic.

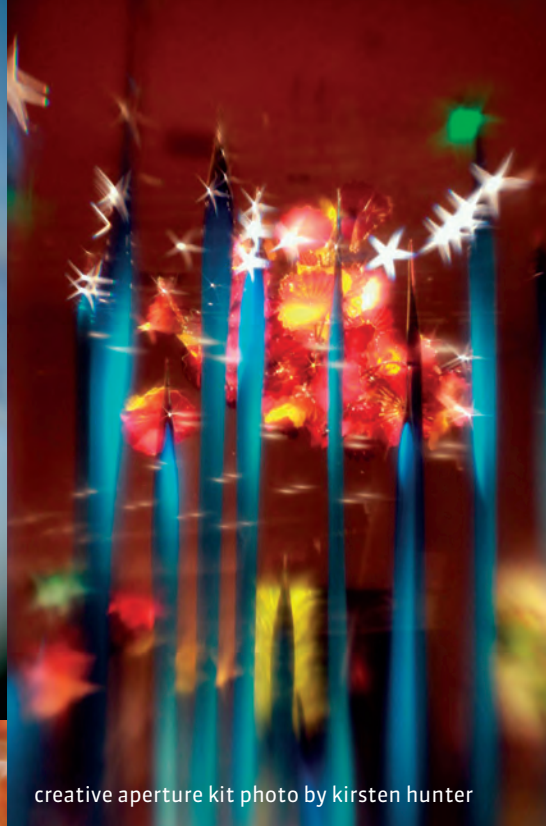
2012



The journey of creative discovery continues...



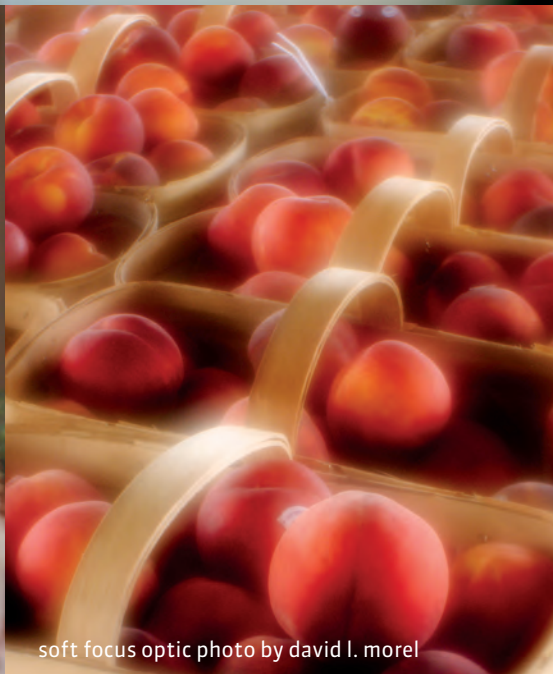
double glass optic photo by heather hawksford photography



creative aperture kit photo by kirsten hunter



double glass optic photo by bjorn rannestad



soft focus optic photo by david l. morel



double glass optic photo by beth forester



double glass optic photo by rodger dewberry



soft focus optic photo by kathleen clemons



double glass photo by ben hutchinson



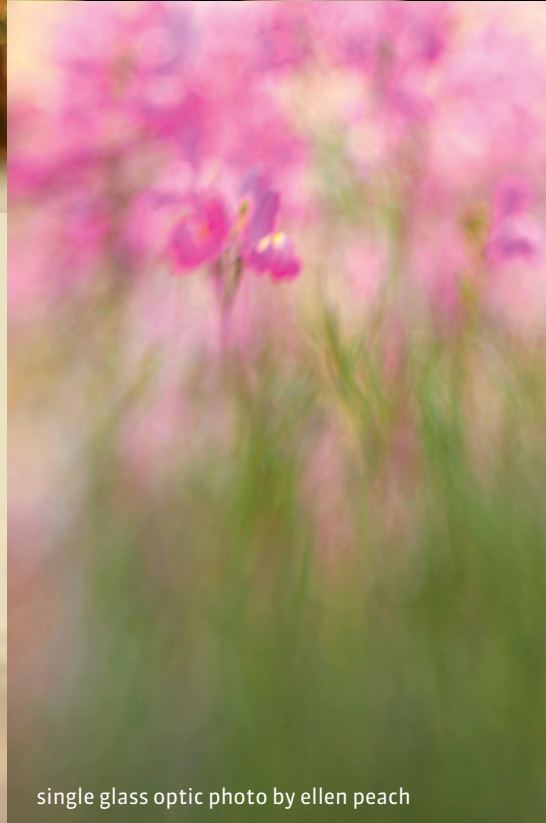
single glass optic photo by craig strong



double glass optic photo by holli true



double glass optic photo by deb schwedhelm



single glass optic photo by ellen peach



double glass optic photo by aj schroetlin



plastic optic photo by rick murai

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